



**AIR  
FORCE  
AID  
SOCIETY**

# 2024 CORPORATE PARTNERSHIPS

## ABOUT AIR FORCE AID SOCIETY

Incorporated in 1942, Air Force Aid Society (AFAS) is an official charity for the U.S. Air Force and U.S. Space Force. Each year over 17,000 Airmen, Guardians, and their families rely on AFAS for support and assistance as they navigate military life. Our emergency financial assistance, educational support, disaster relief grants, and community programs equip and empower those we serve to achieve and sustain financial stability. While much has changed over the last 80 years, AFAS' mission remains the same: To help Airmen and Guardians when they need us most.

## ABOUT CORPORATE PARTNERSHIPS

Whether you are looking to fulfill your philanthropic mission, build brand recognition, boost community connections, or simply show your support and appreciation for military families, your corporate partnership will leave a lasting impact on the lives of many. In exchange for your gift, your company will receive meaningful sponsorship benefits and recognition within our broad network of engaged supporters, partners, corporate and organizational sponsors, military leaders, donors, and volunteers.

## MISSION PRIORITIES

### EMERGENCY ASSISTANCE

When unexpected emergencies arise, AFAS provides no-interest loans and grants to Air Force and Space Force families. These financial assistance programs help meet immediate financial needs—such as basic living expenses, emergency travel, child care, and medical expenses—and help make a positive step toward a lasting financial solution.



### EDUCATION SUPPORT

Higher Education is a key to advancement and future success. Dependent children and spouses of active duty or retired Airmen and Guardians can work toward their dreams of a college degree with AFAS education grants, scholarships, and loans.



### DISASTER RELIEF

During catastrophic natural events, AFAS renders disaster relief assistance to Airmen, Guardians, and their families in need. We closely monitor the situation for service members in areas directly affected by hurricanes, winter storms, and other natural disasters, to identify opportunities to expand services and support for the Total Force.



### COMMUNITY PROGRAMS

AFAS understands the challenges that come with active-duty military life, from deployments to PCS orders, and offers targeted community programs to help make things like child care, car upkeep, spouse employment education, and everyday life on base a little easier.



## FUND OUR MISSION PRIORITIES

Your unrestricted support helps us meet the urgent and ever-changing needs of Airmen, Guardians, and their families, while ensuring AFAS’s enduring legacy remains strong. You may also choose to direct your sponsorship to a specific AFAS program (minimum restriction of \$10,000) that meets your corporate and philanthropic goals.

## RECOGNITION BENEFITS

BENEFIT	CHAMPION \$50,000+	DEFENDER \$25,000	PROTECTOR \$15,000	FIGHTER \$10,000
Press Release	Co-Branded Press Release Announcing Sponsorship	Co-Branded Press Release Announcing Sponsorship	—	—
Recognition on AFAS Website	Company Logo	Company Logo	Company Logo	Company Name
Recognition in Quarterly E-Newsletter	Company Logo Feature Spotlight Highlighting Sponsorship Feature Interview	Company Logo Feature Spotlight Highlighting Sponsorship	Company Logo	Company Name
Recognition in Annual Report	Company Logo Feature Spotlight	Company Logo	Company Logo	Company Name
Recognition on Social Media Platforms	Quarterly Post with Logo Video Feature	Quarterly Post with Logo	Biannual Post with Logo	Annual Post with Name

To receive the full year of benefits, AFAS Corporate Partners are encouraged to register their company or business as soon as possible.

For more information about AFAS and our Corporate Partnership program, please visit contact our Mission Advancement team at [donations@afas-hq.org](mailto:donations@afas-hq.org) or (703) 972-2648.