



2021 PROGRAM SPONSORSHIPS

ABOUT AIR FORCE AID SOCIETY

Incorporated in 1942, Air Force Aid Society (AFAS) is an official charity for the U.S. Air Force and U.S. Space Force

For every \$1 donated, we dedicate \$3 toward emergency assistance, education scholarships, education grants and on-base community programs.

IN FISCAL YEAR 2020:

- ★ **AFAS provided direct assistance** to over 26,000 Airmen, Guardians and their families
- ★ **92% of AFAS emergency financial assistance** was provided to Airmen and Guardians (including active duty, guard and reserve) and 8% to retirees and widows
- ★ **59 Wounded Warriors** received more than \$73,000 in assistance – 97% in the form of grants



OUR MISSION

To provide emergency financial assistance, educational support and quality of life programs, as well as disaster relief for Airmen, Guardians and their families.

OUR VISION

To provide a community where those we serve achieve and sustain financial stability.

WHY BECOME AN AFAS SPONSOR?



Sponsors make a meaningful impact

It costs \$15-\$16 million annually to fully fund our programs and offer essential services to help our Air Force and Space Force families. Sponsorships play a major role in making this support possible to ensure that we meet the evolving needs of service members.

As a military relief charity that serves the Air Force and Space Force community, we invite you to become an AFAS Sponsor. In exchange, we will highlight your commitment to AFAS through our broad network of engaged supporters, partners, corporate and organizational sponsors, military leaders, donors and volunteers.

How to sponsor

We offer a variety of program sponsorship options and invite you to take a look at the available opportunities. We can also customize an offering for you.

AS A SPONSOR YOU HAVE AN OPPORTUNITY TO CONNECT WITH:



70,000
subscribers



7,500
followers



1,000
followers



1,400
followers



15,000 monthly
website users
(on average)

Whether you are looking to fulfill your philanthropic mission, build brand recognition, boost community connection, tap into our wide network of supporters, attract investors, increase media attention, or simply show your support and appreciation for military families, your partnership as a sponsor will leave a lasting impact on the lives of many.





Cranial Helmets & Other Medical Equipment

Many military families find themselves facing financial challenges when their infants need cranial helmets and other special medical equipment that falls outside of the realm of what Tricare covers. This is where AFAS steps in with grants to help families pay for the much-needed medical equipment.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$25,000	10	\$2,500
\$50,000	20	\$2,500



Vehicle Repairs

When it comes to vehicle repairs, our objective is to help ensure that military members have suitable transportation to get to work, school, medical appointments, or for other essential purposes.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$250,000	250	\$1,000
\$500,000	500	\$1,000
\$1,000,000	1000	\$1,000



Pet Transportation Assistance

We offer pet transportation assistance when a service member receives a Permanent Change of Station (PCS) order to an overseas installation or an order to return to the United States. Transportation for pets can be very costly, and we help to fund the cost of pet travel. The assistance covers cats or dogs only.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$10,000	13	\$750
\$20,000	27	\$750



Dorm Relocation Move

AFAS assists eligible Airmen/Guardians who are being involuntarily required to move from the dorm and have a financial need to be able to get into their own rental property. Assistance may be used to offset the costs of utility startups, moving supplies, partial rent, security deposits or other unforeseen costs associated with the move.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$50,000	100	\$500
\$100,000	200	\$500



Emergency Travel

We routinely provide assistance for expenses related to emergency travel when a member must go home to visit a sick family member or return home to attend the funeral of a loved one. Oftentimes, an active duty member may find themselves stranded on either emergency or ordinary leave. We help the members return to their duty station. We also help with emergency travel costs when a member or dependents are referred to a medical treatment facility for long-term hospital care. Medical insurance (Tricare) will not pay travel costs within 100 miles of a military installation or travel costs to visit with hospitalized family.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$250,000	333	\$750
\$500,000	667	\$750
\$1,000,000	1333	\$750



Food Grants

When an Airman or Guardian is unable to purchase food, Air Force Aid Society helps with food as a grant. In prior years, we offered nearly \$250,000 in assistance.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$150,000	600	\$250
\$250,000	1000	\$250



Wounded Warrior or Medically Disabled

We provide support to Wounded Warriors injured in combat or medically disabled Airmen, Guardians and their families. We provide assistance to ensure they are well equipped to manage challenges, regardless of injury or illness.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$50,000	33	\$1,500
\$100,000	67	\$1,500



Emergency Dental

AFAS provides assistance when the member does not have sufficient funds to cover dependent dental care payments required in advance or a patient's share of charges not covered by dental insurance. This typically includes essential care, not purely cosmetic treatment.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$25,000	29	\$850
\$75,000	88	\$850



Childcare

Childcare is one of our most popular programs. Air Force Aid Society offers assistance in a number of areas including Bundles for Babies, Give Parents a Break and Childcare for PCS.

BUNDLES FOR BABIES

New parents are invited to attend a class at the Airman & Family Readiness Center, which covers topics such as: budgeting for the baby, infant care, Shaken Baby Syndrome, car seat safety and more. Parents who attend are given an AFAS pouch which holds an Army & Air Force Exchange Service gift card. This program is extremely popular because of the gift card and important information parents might not otherwise be able to access.

GIVE PARENTS A BREAK

Recognizing Air Force and Space families are subject to unique stresses due to the nature of military life, AFAS has a special program to give parents an occasional break. At participating bases, AFAS pays Child Development Center/Youth Center costs for this monthly program.

CHILDCARE FOR PCS

Because moving can be an emotional and financial strain on our Air Force and Space families, AFAS has developed a program that provides free childcare to families with PCS orders. Families are given a certificate for up to 20 hours of on-base care per child.

FUNDING LEVELS	FAMILIES YOU WILL HELP	AVG. ASSISTANCE (per family)
\$100,000	100	\$1,000
\$200,000	200	\$1,000
\$300,000	300	\$1,000

AFAS maintains an open-door policy that encourages Airmen, Guardians and their families to apply for assistance when they feel an emergency situation exists.



One-Time Named Education Grant or Merit Scholarship

We offer donors the opportunity to support an Air Force or Space Force dependent student for one year in honor or memory of someone. Unlike in perpetuity recognition, the honoree's name will only be connected to the grant funded for the one year of funding provided. Students are always notified of whom their individual scholarships have been designated in honor/memory of. Our current one-time named education grant or education scholarship opportunities are listed below:

OPPORTUNITY	MINIMUM GIFT REQUIRED	STUDENTS SUPPORTED (per year)
General Henry H. Arnold Education Grant	\$2,000	1
AFAS Merit Scholarship	\$5,000	1

Education Support in Perpetuity

We offer donors the opportunity to establish a lasting legacy by creating education grants and scholarships in perpetuity. A minimum gift is required in these cases, and the resulting grant and/or scholarship can be named in honor or in memory of a specific individual(s). Recognition of this support will continue each year. Our current education support in perpetuity opportunities include:

OPPORTUNITY	MINIMUM GIFT REQUIRED	STUDENTS SUPPORTED (per year)
General Henry H. Arnold Education Grant	\$35,000	\$2,000 in grants for 1 or more
AFAS Merit Scholarship	\$90,000	\$5,000 scholarship for 1

READY TO BECOME AN AFAS SPONSOR?

Get in touch to learn more

For questions, or to become a sponsor, contact us today! We are happy to share more details about any of the programs, chat about customizing an opportunity and provide the next steps for your sponsorship.

Latoya Crowe
latoya.crowe@afas-hq.org
 703-972-2643



SPONSORSHIP LEVEL BENEFITS



DIAMOND – \$1,000,000

- Co-branded **press release** announcing the program sponsorship
- Quarterly **social media posts** highlighting the program sponsorship
- Featured **spotlight** in the AFAS Quarterly Newsletter
- A feature in the *Airmen Helping Airmen* podcast
- Acknowledgment of contribution in the **AFAS Annual Report**
- Exclusive **logo placement** on the AFAS.org sponsorship page
- A quarterly **report detailing** families supported



PLATINUM – \$500,000

- Co-branded **press release** announcing the program sponsorship
- Quarterly **social media posts** highlighting the program sponsorship
- Featured **spotlight** in the AFAS Quarterly Newsletter
- Acknowledgment of contribution in the **AFAS Annual Report**
- Exclusive **logo placement** on the AFAS.org sponsorship page
- A quarterly **report detailing** families supported



GOLD – \$300,000

- Featured **spotlight** in the AFAS Quarterly Newsletter
- Acknowledgment of contribution in the **AFAS Annual Report**
- Social media **mention highlighting the program sponsorship**
- Year-end **report detailing** families supported



SILVER – \$200,000

- Acknowledgment of contribution in the **AFAS Annual Report**
- Social media **mention highlighting the program sponsorship**



Bronze – \$100,000

- Acknowledgment of contribution in the **AFAS Annual Report**
- Social media **mention highlighting the program sponsorship**



2021 PROGRAM SPONSORSHIP FORM

Complete this form, keep a copy for your records and email a copy to donations@afas-hq.org

Company Information

COMPANY NAME *(Print the company/sponsor name exactly as it should appear for acknowledgment)*

NAME OF PROGRAM YOU WISH TO SUPPORT

PACKAGE COST (\$)

Contact Information

CONTACT FIRST AND LAST NAME

CONTACT TITLE

E-MAIL ADDRESS

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

Who should we thank?

Name and mailing address of the senior company official who should receive an AFAS thank you correspondence

CONTACT FIRST AND LAST NAME

CONTACT TITLE

E-MAIL ADDRESS

PHONE

MAILING ADDRESS

CITY

STATE

ZIP

Payment Information

In order to maximize contribution to AFAS, we kindly request corporate sponsors make a payment via ACH, wire transfer or check. Please select your preferred method of payment below.

ACH WIRE TRANSFER CHECK

Any item valued at over \$500 must be reported to the IRS. Contributions to the Air Force Aid Society (AFAS) are qualified for tax-deductibility to the extent permitted by law. AFAS is a 501(c)(3) organization, tax ID number (EIN) 54-1797281. A W-9 form is available upon request.

HOW TO SEND YOUR PAYMENT

For ACH or wire, email us for banking information at donations@afas-hq.org

For check payment, make your check payable to **Air Force Aid Society** and mail it to:

Air Force Aid Society, Inc.
P.O. Box 2208
Arlington, VA 22202

